

**DEPARTMENT OF MANAGEMENT STUDIES**

**FACULTY PUBLICATIONS – 2018**

S. No.	Faculty Name	Title of paper	Journal	ISSN No	Sci/Scopus/ Non-Scopus	Month & Year
1.	Dr. P. Srinivasa Reddy	Effectiveness of HRD in Hospitality Industry: A Study of Selected Hotels in AP, India	International Journal of Pure & Applied Mathematics Volume 118, No. 24,	ISSN No: 1314-3395	SCOPUS	Jun-18
2.		The Effect of HRM Practices on Organizational Performance of Bank Employees in Andhra Bank With reference to Andhra Pradesh	Journal of Management & Entrepreneurship (JME) Volume 12 Number-1	ISSN: 2229-5348	Referred	January-March 2018. (XIME Journal)
3.		Quality Assurance through competent people- A state of “Rashtriya nigram Ltd, Visakhapatnam”	International journal of mechanical and production engineering and development Volume-8, Pp.1065-1078	issue-2,	SCOPUS	April 2018,
4.		Excellence through	International journal of	issue-3,	SCOPUS	March 2018,

		ordination of technical & Behavioral competencies – An Empirical study of RINL, VSP	application or innovation in engineering and management Volume-7 Pp.69-78			
5.			International Journal of Application or Innovation in Engineering & Management (JAIEM)	ISSN-2319-4847	Referred	Mar-18
		Eco Friendly Competent War -“VIZAG STEEL”	Impact factor-8.117 (UGC Approved) , Volume-7 , Pp.69-78			
6.			International Journal of Application or Innovation in Engineering & Management (JAIEM)	ISSN-2319-4847	Referred	Mar-18
		Coaching and Mentoring for Excellence	Impact factor 8.117, Volume-7, Pp.69-78			
7		Innovative Concepts On Utilization Of Boiler Coal -A Study Of Rashtriya Ispat Nigam Limited, Visakhapatnam	Journal of Adv. Research in Dynamical & Control Systems, Volume-7, Pp.69-78	ISSN-2319-4847	SCOPUS-ELSEVIER	Mar-18
			ELSEVIER-SCOPUS			
7.	Dr. B. M. Rao	A study of performance review discussion(PRD) on mid-level	Inspira-journal of modern management and entrepreneurship – UGC approved,	ISSN:2231 – 167X	Referred	Jan-18

		scientists: A case study of premier defense R&D laboratory located in Visakhapatnam	Volume 08, pp. 189-210			
8.		Technology Transfer-Models and Mechanics	International Journal of Mechanical Engineering and Technology , Volume 9, pp 971, 982	ISSN 0976 – 6340	SCOPUS	Jun-18
9.		Role of Delivery Efficiency in Measuring Online Retail Service Quality Moderated by Consumer Experience and Mode of Purchase	Shanlax International Journal of Management (UGC Approved), Volume 5, pp, 13-22,	ISSN : 2321 – 4643	SCOPUS	March 2018,
10.		Analyze the relationship between performance management system with employee performance	International journal of research (UGC Approved), Vol 5	Issue-01	Referred	Jan-18
11.	Dr. K. Kalpana	A Study on employee engagement driving factors and their impact over employee satisfaction- An empirical evidence from Indian IT Industry	International journal of mechanical engineering and technology , Volume 9, pp 725 – 732	ISSN 0976 – 6340	SCOPUS	Apr-18

12.	A Study on Stress Management among College Teachers in Andhra Pradesh	Journal of Advanced Research in dynamical & Control system , Volume 6	ISSN (Online): 2319-7064	SCOPUS	6, June 2018
13.	A Critical Evaluation for Estimating Impact on Employee Performance based on Organizational Culture	Journal of Advanced Research in dynamical & Control system		SCOPUS	
14.	Repositioning of Brands: An Essential Technique of Sustainability: A Conceptual Review	International Journal of Pure & Applied Mathematics , Volume 118, No 24	ISSN 1314 – 3395	SCOPUS	2018
15.	Impact of Employee Resilience on Employee Performance Through Positive Organizational Behavior: An Empirical Analysis among IT Employees	International Journal of Pure & Applied Mathematics , Volume 118, No 24	ISSN 1314 – 3395	SCOPUS	2018
16.	Stress at work place and its impact on employee	International Journal of Engineering & Technology,	) ISSN 1066-1071	SCOPUS	2018

		performance	volume7			
17.		An integrated multi stage, multi criteria analysis on psychical empowerment of employees under different leaderships – a comparative study	International Journal of Engineering and Technology, Volume: 7	ISSN: 1076-1080	SCOPUS	2018
18.		Investors awareness towards commodities market with reference to Guntur city and HRA Pradesh	International journal of engineering and technology , Volume 7	ISSN 1104 – 1106	SCOPUS	2018
19.		Development of statistical analysis technique for estimation of investors’ perception towards commodities market trading – A model study from Guntur city, AP.	Journal of Advanced Research in dynamical & Control system , Volume. 10	ISSN 1943 – 023 X	SCOPUS	April 20 18
20.		A study on factors affecting employee engagement in	International Journal of Pure And Applied Mathematics,	ISSN: 1314-3395	SCOPUS	Sep-18

		Indian IT Industry	Volume: 118, 2018 Pages: 1-13			
21.	Mr. D. Vijay Krishna	Predictions- Crime Analysis using Data Mining Techniques	Journal of Advanced Research in dynamical & Control system , Volume. 10, 04–	ISSN 1943 – 023 X	SCOPUS	April 20 18
22.		Comparative analysis on job prediction of students based on resume using data mining techniques	International Journal of Engineering and Technology , vol.08	ISSN: 2249- 0558,	SCOPUS	2018
23.	Dr. K. Siva Nageswara Rao	Forecasting Time Series Stock Returns Using ARIMA: Evidence from S & P BSC SENSEX	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
24.		Forecasting risk using auto regressive integrated	Challa et al. Financial Innovation		SCOPUS (Unpaid)	2018

		moving average approach: an evidence from S&P BSE Sensex				
25.		Determinate of dividend policy in the India Corporate sector: A Study of Companies Listed on Nifty 50, NSE	Indian Journal of Finance , vol 12	ISSN 0973-8711	SCOPUS	
26.	Mr. K. Sripathi	Antecedents of job Satisfaction Among Engineering Faculty	International Journal of management, IT & Engineering , vol.08, pp 222-230,	ISSN: 2249-0558,	Referred	Sep-18
27.		Learning Approaches: Whether Demographics Matter? A Study on Business Management Studies	Prabandhan: Indian Journal of Management , Vol 11	Isn 0375-2854	SCOPUS	Jul-18
28.		Is HR Professionals Ready to Adopt HR Analytics? A Study on Analytical Skills of HR Professionals	Journal of Advanced Research in Dynamical and Control Systems , Volume. 10	ISSN 1943 – 023 X	SCOPUS	May-18
29.		Effectiveness of HR Metrics and HR Analytics in the Evolution of	Research Review International Journal of Multidisciplinary	ISSN : 2455 – 3085	Referred	2018

		HR as A Strategic Business Partner	(UGC Approved),			
30.		A New Way of Digitalization HR: HR Analytics	International Research Journal of Human Resource and Social Sciences (UGC Approved), Volume 5	Issn : 2349 – 4085	Referred	Apr-18
31.		Business Analytics: Transfer to HR Analytics	International Journal of Creative Research Thoughts (UGC Approved)	ISSN : 2320 – 2882	Referred	2018
32.		Tea consumption can ascertain employee wellness: An exploration	International journal of enhanced research in management and computer applications (UGC Approved), Volume 7	ISSn : 2319 – 7474	Referred	Feb-18



33.		Working capital management in IMRB: An exploration	International journal of enhanced research in management and computer applications (UGC Approved), Volume 7	ISSn : 2319 – 7474	Referred	Feb-18
34.	Ch. Hymavathi	Investor's awareness towards commodities market with reference to Guntur city, Andhra Pradesh	International journal of engineering and technology , Volume 7	ISSN 1104 – 1106	SCOPUS	2018
35.		Development of statistical analysis technique for estimation of investors' perception towards commodities market trading – A model study from Guntur city, AP.	Journal of Advanced Research in dynamical & Control system , Volume. 10	ISSN 1943 – 023 X	SCOPUS	April 20 18
36.	Dr Hanumantha Rao	Use of T(Gamma)- Soft set in application of decision making problem	Journal of Advanced Research in dynamical & Control system , Volume. 10	ISSN 1943 – 023 X	SCOPUS	May-18

37.		Optimal control of M/M/1 two-phase queuing system with state-dependent arrival rate, server breakdowns, delayed repair and N-policy	Journal of physics	2333-4576	SCOPUS	2018
38.		Analysis of batch arrival two-phase M <sup>x</sup> /M/1 queuing system with impatient customers and unreliable server	Journal of Advanced Research in dynamical & Control system , Volume. 10	ISSN 1943 – 023 X	SCOPUS	2018
39.		A Study on Sigma Nautrosophic soft set in decision making problem	ARPJ Journal of engineering in applied sciences, Vol 13	ISSN 1819-6608	SCOPUS	Apr-18
40.		Changing trends service in Indian banking industry	Journal of Advanced Research in dynamical & Control system , Volume. 10	ISSN 1943 – 023 X	SCOPUS	2018
41.	JNG Sreenivas	An Integrated multi stage, multi criteria analysis of	International journal of engineering and technology ,	ISSN 1076 – 1080	SCOPUS	2018

		psychical empowerment of employees under different leaderships- a comparative study	Volume 7			
42.		Repositioning of Brands: An Essential Technique of Sustainability: A Conceptual Review	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
43.		HR Perception Towards Multi Generation Workforce	International Journal of HRM & Research (UGC Approved), Vol 8, pp1-8	ISSN (E) 2249-7986	Referred	Aug-18
44.	Dr. M. Sivakoti Reddy	Role of Technology in Effective Crop Production: A Study on Paddy Farmers Perception Towards Adoption of Technology in different Stages of Paddy Farming	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
45.		Assessing the Mediating Role of Behavioral Finance	International Journal of Pure & Applied Mathematics ,	ISSN 1314 – 3395	SCOPUS	2018

	Decision in Determining the Investors Motivations on Patronage: An Empirical Analysis among Commodity Market	Volume 118			
46.	Impact of Employee Resilience on Employee Performance Through Positive Organizational Behavior: An Empirical Analysis among IT Employees	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
47.	Competitiveness in Wellness Industry: A Conceptual Analysis	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	Apr-18
48.	A Study on Persuasive Messages Impact in Determining the Customers Attitude Towards Advertised Price Promotions	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018

49.		Winning the Rural Market through Internet: A Sustainable Business Strategy of Banks: An Empirical Analysis on the Rural Customers	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
50.	Dr. P. Lakshmi Narayanamma	HR Perception Towards Multi Generation Workforce	International Journal of HRM & Research (UGC Approved), Vol 8, pp1-8	ISSN (E) 2249-7986	Referred	Aug-18
51.		Consumer Perception Towards Digital Payment	Journal of Emerging Technologies and Innovative Research (UGC), Volume 119	ISSN: 1314-3395	Referred	2018
52.		Repositioning of Brands: An Essential Technique of Sustainability: A Conceptual Review	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
53.		A Study on Customer Satisfaction After Sales	International Journal for Research in Engineering	ISSn 2454-9150	Referred	2018

		Services with Reference to Maruti Suzuki in Guntur	Application & Management (IJREAM) (UGC), Vol 4, pp 436-439			
54.	Dr. K. Phani Kumar	Profitability Analysis of Thermal Power Plant: A Case Study	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
55.	Mr. M.Ramu	Assessing the Mediating Role of Behavioral Finance Decision in Determining the Investors Motivations on Patronage: An Empirical Analysis among Commodity Market	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
56.		Effect of Dividend Policy on Shareholders' Wealth With Reference to Selected Companies in Food Processing Sector	International Journal for Research in Engineering Application & Management (IJREAM), Vol-04	ISSN : 2454-9150	Referred	Nov-18
57.		Schemes & Policies for Entrepreneurs by the	Journal of Emerging Technologies and Innovative	ISSN 2349-5162	Referred	Dec-18

		Government of India	Research, Volume 5			
58.	Mr. M. S. Kishan Varma	Impact of Employee Resilience on Employee Performance Through Positive Organizational Behavior: An Empirical Analysis among IT Employees	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
59.	Mr. S. Sudheer	Assessing the Mediating Role of Behavioral Finance Decision in Determining the Investors Motivations on Patronage: An Empirical Analysis among Commodity Market	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
60.		Persuasive Text Messages: A Conceptual Review of Mobile Marketing	International journal of basic and applied research	ISSN 2249-3352	Referred	2018
61.		Affect of Dividend Policy on Shareholders'	International Journal for Research in Engineering	ISSN : 2454-9150	Referred	Nov-18

		Wealth With Reference to Selected Companies in Food Processing Sector	Application & Management (IJREAM), Vol-04			
62.		A Study on Persuasive Messages Impact in Determining the Customers Attitude Towards Advertised Price Promotions	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
63.	Mr. A. Nagabhusan	Role of Technology in Effective Crop Production: A Study on Paddy Farmers Perception Towards Adoption of Technology in different Stages of Paddy Farming	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
64.	Mr. D.Sudhir Babu	Technological Changes Impact over SSI's Promotion in India: An Empirical Analysis Among the perception of SSI's	International Journal of Pure & Applied Mathematics , Volume 118	ISSN 1314 – 3395	SCOPUS	2018
65.	Mr. Sai Manideep	Competitiveness in Wellness	International Journal of Pure &	ISSN 1314 – 3395	SCOPUS	Apr-18



		Industry: A Conceptual Analysis	Applied Mathematics , Volume 118			
66.		A Conceptual Review of Franchising: A Strategic Choice of India's Beauty & Wellness	International Journal of Basic & Applied Research (UGC), Vol 8	ISSN 2249-3352	Referred	Jul-18